



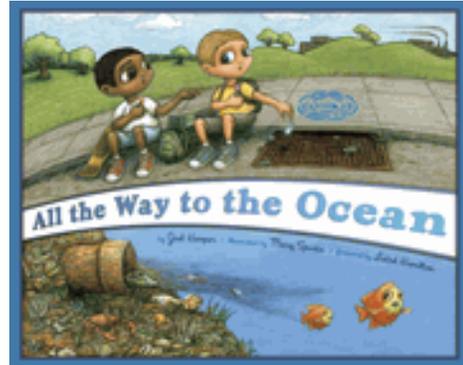
# BEAR MARKET BULLETIN

*for Cooperating Associations*

MARCH 29, 2006

To: All Cooperating Associations

All CALs



**All the Way to the Ocean** (A 32-page, hard bound children's picture book, by Joel Harper, illustrated by Marq Spusta, with a foreword by big wave surfer Laird Hamilton—printed on recycled paper, with soy ink)

This book is highly recommended as an educational tool that will educate children and adults on the harmful effects of storm drain pollution, commonly referred to as *urban runoff/non-point source pollution*. The theme of the story revolves around two best friends, Isaac and James and their discovery of the relationship between city storm drains and the world's oceans, lakes and rivers. Sure to inspire both young and adult readers; it teaches a timeless lesson—If we all do our part; a cleaner, safer environment is attainable.

Retail price: \$14.95 hardback      ISBN #0-9714254-1-8  
Wholesale resale price: \$7.50  
Educators and municipal organizations (non resale): \$10  
(Currently, there is no minimum order)

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Please share this information with others who might be interested.

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